



HELLO! Magazine and Nine West

To celebrate the nuptials of Prince William and Kate Middleton, Nine West co-hosted with HELLO! Magazine a 'by invitation only' gala affair, at the Windsor Arms Hotel in Toronto.

To tie into the "Royal" theme, we offered all guests that attended the event, a chance to enter to win a 'Nine West Royal Gift Package', consisting of a shopping spree at Nine West and a gift basket containing various Royal Memorabilia along with a Nine West gift card.

The lucky winner was Lynn Peters, who enjoyed a morning shopping spree at our Bloor Street location here in Toronto, with breakfast, along with her gift basket of various 'Royal' treats!

HELLO! Canada covered the event in our Diary Of The Week section (Issue on-sale May 2, 2011)



The Royal Event was also referred to on Twitter, and in the Saturday section of The National Post in print (April 30, 2011).



HELLO! Canada ran one double page spread event promotional page, where Nine West's logo was included.



Our contest winner at Nine West on Bloor!!