

## Toronto Fashion Week Spring Summer 2011

Sherson Group kicked off Fashion Week this season with a couple shows off site. The first event was a collaboration for the fundraising initiative Designed2Give held at the Bata Shoe Museum. Designer Joshua Shier from youth.in.Asia proudly accessorized his collection with Nine West shoes and handbags.



Youth.in.Asia models posed in Nine West 'Divara', 'Expoze', 'Easycool', 'Hotfuzz', 'Buren' and 'Visvayu' while carrying Nine West clutches.

Next, designer Sunny Fong from VAWK selected Nine West styles to compliment his fabulous 'Toro Safari' Spring/Summer 2011 collection showcased at the AGO in Toronto. It is "Africa and Spain caught together in a bullfighting ring".



VAWK by Sunny Fong models wearing Nine West 'Evenly', 'Gesture' and 'Felicitá' and Boutique 9 'Ultra'.

In the vast tents of **LG Fashion Week** at Heritage Court Exhibition Place, Sherson Group was front show at the LOVAS Wesley Badanjak fashion show. For Spring/Summer 2011, LOVAS presented the collection 'Elemental' using "a colour palette of silver, charcoal, black, lipstick and citron inspired by the periodic table of elements". The focus took "the classic elements of a woman's wardrobe and injected them with a fresh and modern attitude".



LOVAS Wesley Badanjak models wearing Nine West 'Divara' on the runway.



Designer Jennifer Waters' showcased her House of Groves Spring/Summer 2011 edgy equestrian-themed collection. Slickly tailored dresses, pencil skirts and jackets in materials including leather, vinyl and silk were the influence of Annie Hall and "was the jumping off point married to the lady who lunches or goes to garden parties in the Hamptons".



House of Groves models wearing Nine West 'Ample', Gaynor', 'Sierra' and 'Korvino' backstage and on the runway.