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PRESS RELEASE

**NINE WEST FEATURED DURING TORONTO EATON CENTER –  
FASHION MAGAZINE '30 YEARS OF FASHION' EVENT**

**TORONTO, ON, OCT-NOV 2007:** Toronto Eaton Center will be celebrating 30 years in fashion history from October-November 2007 to commemorate their 30 year anniversary. They will be showcasing designs from the past thirty years as well as fashion presentations throughout the mall.

They have partnered with Fashion Magazine (who is also celebrating 30 years) to run a contest where the winner will win a \$30, 000 wardrobe from participating retailers in the Toronto Eaton Center.

As a participant in this promotion, Nine West will be featured in the mall fashion presentations throughout the month, on a full page ad in Fashion Magazine's November issue and on the Fashion Magazine website – [fashionmagazine.com](http://fashionmagazine.com). There will be a lot of 'buzz' created with this event and contest throughout the fashion industry!